

PO Box 2374 Amman 11821 – Jordan Tel. 962.6.5828849 | Fax. 962.6.5828809 arabadvisors@arabadvisors.com www.arabadvisors.com

LTE Cellular Services in the Arab World

Arab Advisors Group Strategic Research Service

December 2015

Analyst: Hiba Atiyat Mai Al Zeir **Copyright notice:** Copyright 2015 by Arab Advisors Group. All rights reserved. No material contained in this report may be reproduced in whole or in part without the prior written permission of the publisher. Any unauthorized use, disclosure, copying, selling, distribution or in any way transfer of any direct or indirect information from this report which is the property of Arab Advisors Group, removing, erasing or hiding from view any copyright, trademark, confidentiality notice, mark or legend appearing on Arab Advisors Group products or any form of output is strictly prohibited, and will be under legal responsibility. The information contained in this report has been obtained from sources we believe to be reliable, but neither its completeness nor accuracy can be guaranteed. Opinions expressed are based on our interpretation of the available information, and are subject to change.

Feedback: Our clients' satisfaction is of our utmost concern. We welcome all feedback regarding our research and products. Please send us your notes on this report, what you found useful in it and future research directions that would help you in your business. Send feedback emails to: arabadvisors@arabadvisors.com



Table of Contents

| Section I: Introduction | |
|---|----|
| Section II: Overview and Comparison | 2 |
| Section III: Overview of LTE services in the Arab world | |
| LTE services in Algeria | 4 |
| LTE services in Bahrain | 5 |
| LTE services in Jordan | 11 |
| LTE services in Kuwait | 17 |
| LTE services in Lebanon | 23 |
| LTE services in Oman | 24 |
| LTE services in Qatar | 26 |
| LTE services in Saudi Arabia | 29 |
| ITE services in the IIAE | 34 |



List of Exhibits

| Exhibit 1: LTE services availability in the Arab World (By October 2015) | 2 |
|--|----|
| Exhibit 2: Algeria Telecom's fixed residential bundled LTE plans | 4 |
| Exhibit 3: Batelco's postpaid bundled LTE plans | 5 |
| Exhibit 4: Batelco's Monthly postpaid LTE mobile broadband data | |
| Exhibit 5: Batelco's prepaid mobile Internet vouchers | 6 |
| Exhibit 6: Batelco's prepaid mobile Internet Data Add-ons | 6 |
| Exhibit 7: Batelco's USB modems | 7 |
| Exhibit 8: Zain Bahrain's LTE home mobile broadband rates | 7 |
| Exhibit 9: Zain Bahrain's LTE Home mobile broadband data add-ons | 7 |
| Exhibit 10: Zain Bahrain's prepaid mobile broadband packages | 8 |
| Exhibit 11: Zain Bahrain's "e-GO" mobile broadband vouchers | 8 |
| Exhibit 12: Viva's 4G for prepaid broadband/tablet plans | 8 |
| Exhibit 13: Viva's 4G for postpaid broadband/tablet plans | 9 |
| Exhibit 14: Viva Bahrain's broadband devices | 9 |
| Exhibit 15: Viva Bahrain's 4G Unlimited data add-ons1 | 0 |
| Exhibit 16: Zain Jordan's postpaid bundles1 | .1 |
| Exhibit 17: Zain Jordan's postpaid mobile Internet plans1 | .1 |
| Exhibit 18: Zain Jordan's prepaid bundle1 | 2 |
| Exhibit 19: Zain Jordan's prepaid mobile Internet bundles (through mobil | le |
| handsets)1 | 2 |
| Exhibit 20: Zain Jordan's prepaid mobile Internet activation fees1 | 2 |
| Exhibit 21: Zain Jordan's postpaid bundles1 | .3 |
| Exhibit 22: Zain Jordan's postpaid mobile Internet plans1 | .3 |
| Exhibit 23: Zain Jordan's postpaid mobile Internet bundles (Through mobil | le |
| broadband devices)1 | 3 |
| Exhibit 24: Zain Jordan's prepaid mobile Internet bundles (Through mobil | le |
| broadband devices)1 | .3 |
| Exhibit 25: Zain Jordan's mobile broadband devices prices1 | 4 |
| Exhibit 26: Zain Jordan's mobile Internet service data add-ons for postpaid an | ıd |
| prepaid subscribers1 | 4 |
| Exhibit 27: Orange's prepaid and postpaid mobile Internet bundles (throug | h |
| mobile handsets)1 | .5 |
| Exhibit 28: Orange's Internet Everywhere plans for prepaid subscribers1 | .5 |
| Exhibit 29: Orange's Internet Everywhere plans for postpaid subscribers 1 | 6 |
| Exhibit 30: Zain Kuwait's monthly prepaid mobile Internet packages1 | 8 |
| Exhibit 31: Zain Kuwait's prepaid mobile Internet non-monthly packages1 | 8 |
| Exhibit 32: Zain Kuwait's prepaid mobile Internet bundles (through mobil | le |
| | |

| handsets)1 | 8 |
|---|---|
| Exhibit 33: Zain Kuwait's monthly postpaid mobile Internet packages (Through | h |
| mobile broadband devices)1 | 9 |
| Exhibit 34: Zain Kuwait's postpaid plan data add-ons1 | 9 |
| Exhibit 35: Zain Kuwait's router devices1 | |
| Exhibit 36: Zain Kuwait's hotspot devices2 | 0 |
| Exhibit 37: Oordeoo Kuwait's My Net's prepaid and postpaid mobile Interne | t |
| packages2 | 0 |
| Exhibit 38: Ooredoo Kuwait's (Shamel) postpaid LTE Internet bundles2 | 0 |
| Exhibit 39: Ooredoo Kuwait's My Net Extras' prepaid and postpaid mobile | е |
| Internet packages2 | 1 |
| Exhibit 40: Ooredoo Kuwait's mobile broadband devices2 | 1 |
| Exhibit 41: Viva Kuwait's LTE postpaid mobile Internet packages (Through | h |
| mobile broadband devices)2 | 2 |
| Exhibit 42: Viva Kuwait's LTE prepaid mobile Internet packages2 | 2 |
| Exhibit 43: Viva Kuwait's LTE Internet devices2 | 2 |
| Exhibit 44: Alfa's mobile Internet plans2 | 3 |
| Exhibit 45: Touch's mobile Internet plans2 | 3 |
| Exhibit 46: Omantel's Internet packages (postpaid)2 | 4 |
| Exhibit 47: Omantel's Internet 4G pay as you go (postpaid)2 | 4 |
| Exhibit 48: Omantel's 4G mobile Internet (prepaid)2 | 5 |
| Exhibit 49: Ooredoo Oman 4G mobile Internet plans (postpaid)2 | |
| Exhibit 50: Ooredoo Oman 4G mobile plans (Prepaid)2 | 5 |
| Exhibit 51: Ooredoo's postpaid mobile Internet packages (for use through | |
| mobile handsets)20 | 6 |
| Exhibit 52: Ooredoo's postpaid mobile Internet packages (for use through | h |
| mobile handsets)20 | 6 |
| Exhibit 53: Ooredoo's prepaid weekly mobile Internet packages (for us | e |
| through mobile broadband devices)20 | 6 |
| Exhibit 54: Ooredoo's prepaid daily mobile Internet packages (for use through | h |
| mobile broadband devices)2 | 7 |
| Exhibit 55: Ooredoo's Mobile Internet Cards2 | 7 |
| Exhibit 56: Vodafone's postpaid Mobile Internet plans2 | 7 |
| Exhibit 57: Vodafone's prepaid Mobile Internet plans2 | |
| Exhibit 58: 4G Internet SIM with USB packages for tablets and PC's2 | |
| Exhibit 59: STC's volume based packages29 | |
| Exhibit 60: STC's time based packages29 | |
| Exhibit 61: STC's 4G Postpaid mobile broadband devices and bundles29 | |
| - | |

| Exhibit 62: STC's 4G Prepaid mobile broadband devices and bundles30 |
|--|
| Exhibit 63: STC's 4G Postpaid Internet SIM30 |
| Exhibit 64: STC's 4G Prepaid Internet SIM30 |
| Exhibit 65: STC's WiFi packages for Jood package customers30 |
| Exhibit 66: Mobily's prepaid mobile Internet service (for use through mobile |
| handsets)31 |
| Exhibit 67: Mobily Connect 2 GB 4G connection31 |
| Exhibit 68: Mobily Connect 5 GB 4G USB connection31 |
| Exhibit 69: Mobily Connect 10 GB 4G connection31 |
| Exhibit 70: Mobily Connect 20 GB 4G connection32 |
| Exhibit 71: Mobily Connect 60 GB 4G connection32 |
| Exhibit 72: 4G renewal packages32 |
| Exhibit 73: Zain Saudi Arabia's postpaid mobile Internet packages (for use |
| through mobile handsets)33 |
| Exhibit 74: Zain Saudi Arabia's prepaid mobile Internet packages (for use |
| through mobile broadband devices)33 |
| Exhibit 75: Zain Saudi Arabia's 4G mobile Internet packages (for use through |
| mobile broadband devices)33 |
| Exhibit 76: Zain Saudi Arabia's 4G mobile Internet packages with 3, 6, 12 |
| month interval subscriptions (for use through mobile broadband devices) 33 |
| Exhibit 77: Zain Saudi Arabia's 4G mobile Internet recharge cards33 |
| Exhibit 78: Etisalat UAE's rates for broadband Internet service35 |
| Exhibit 79: du's mobile Internet data bundles36 |
| Exhibit 80: du's mobile Internet data bundles36 |



PO Box 2374 Amman 11821 – Jordan Tel. 962.6.5828849 | Fax. 962.6.5828809 arabadvisors@arabadvisors.com | www.arabadvisors.com