## ARAB ADVISORS GROUP

A member of the Arab Jordan Investment Bank Group

**Arab Advisors Group** provides reliable research, analysis and forecasts of Arab communications, media and technology markets.

**Global Expertise - Regional Focus.** 

PO Box 2374
Amman 11821 - Jordan
Tel. 962.6.5828849
Fax. 962.6.5828809
arabadvisors@arabadvisors.com



# Saudi Arabia Telecom Market Landscape

Arab Advisors Group
Strategic Research Service
October 2015

This report has been delivered to *Client* as part of the subscription to the *Arab Advisors Group Strategic Research Service* to be used exclusively by its employees

# **Arab Advisors Group**

- **Copyright notice:** Copyright 2015 by Arab Advisors Group. All rights reserved. No material contained in this report may be reproduced in whole or in part without the prior written permission of the publisher. The information contained in this report has been obtained from sources we believe to be reliable, but neither its completeness nor accuracy can be guaranteed. Opinions expressed are based on our interpretation of the available information, and are subject to change.
- **Feedback:** Our clients' satisfaction is of our utmost concern. We welcome all feedback regarding our research and products. Please send us your notes on this report, what you found useful in it and future research directions that would help you in your business. Send feedback emails to: arabadvisors@arabadvisors.com

#### www.arabadvisors.com

Tel: 962.6.5828849

Fax: 962.6.5828809

arabadvisors@arabadvisors.com



#### **Outline**

Demographics	4
Liberalization and privatization status of fixed, cellular and Internet markets	5
Market regulations	6
Fixed market status	7
Cellular market status	9
Internet market status	12
STC profile	15
Mobily profile	18
Bravo profile	22
Zain KSA profile	23
MVNOs status in the Kingdom	26
Etihad Atheeb profile	27



# **Arab Advisors Group**

## Saudi Telecom Market Landscape

Analyst: Hiba Rabadi

#### www.arabadvisors.com

Tel: 962.6.5828849 Fax: 962.6.5828809

arabadvisors@arabadvisors.com

Arab Advisors Group Telecom Market Landscape reports available for other countries: Algeria, Bahrain, Egypt, Iraq, Jordan, Kuwait, Lebanon, Libya, Morocco, Mauritania, Oman, Palestine, Qatar, Sudan, Syria, Tunisia, UAE, Yemen

